

# Action Planning for Cities Supported by the City Prosperity Index

International Training Workshop 2016

## *Application Deadline*

29 September 2016

## *Venue and Place*

International Urban Training Centre  
(IUTC), Republic of Korea

## *Dates of the Course*

7 - 12 November 2016

## *Coordination*

UN-Habitat & IUTC

## *Sponsorship*

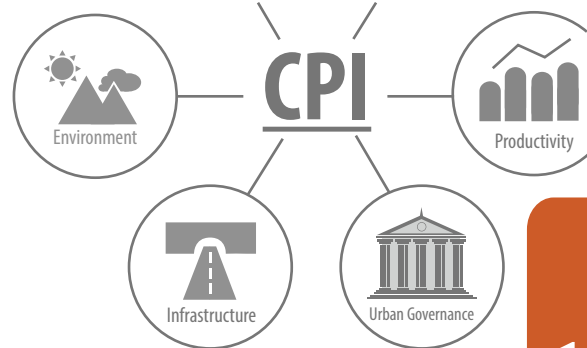
Gangwon Provincial  
Government, ROK

 International  
IUTC Urban Training Center

 **UN-HABITAT**  
FOR A BETTER URBAN FUTURE

# Action Planning for Cities Supported by the City Prosperity Index

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## DURATION

7 - 12 November 2016

## TARGET AUDIENCE AND CONTENT

The workshop is tailored to the needs of senior decision makers and executive staff of municipal and regional governments involved in urban planning and management of cities, mostly from the Asia-Pacific region.

The first two days of the workshop is designed as a compact to meet the needs of mayors, senior executives, officials, directors and decision makers involved in city government while setting the foundations for the subsequent program. It unpacks the role of indicators in decision making. It also enables one to understand how indicators allows critical problems in cities to be visualized and objectively defined, providing the participants with a wide range of examples of indexes and indicators focusing on different aspects of urban development and illustrating outcomes in cities of the world.

The second part of the workshop (day 1 to 5) addresses the application of the CPI and its use in the formulation of action plan for cities which responds to the needs and demands of urban practitioners, senior decision makers and urban managers. Participants use the data and information available for their cities and have a hands-on the design of the CPI for their cities, using the practical guide, manual, datasheet and tools developed for the CPI. This part of the workshop is action oriented and concludes with the full visualization of the CPI of the participants' cities and the development of action plans to address the shortcomings and problem areas identified by the CPI and promote city prosperity for the entire population. Group and individual exercises and case studies presentations will make this part of the workshop extremely practical and stimulating. It enables participants to move from data and information to knowledge and decision making to foster urban prosperity in their cities.

IUTC and UN-Habitat encourage mayors, municipal directors, managers and senior practitioners to apply and make an effort to attend the entire programme.

## INTRODUCTION TO THE COURSE

This course draws on the City Prosperity Index-CPI developed by UN-Habitat as a tool to measure different dimensions of prosperity in cities, as well as to serve as a platform for policy dialogue and action planning for cities. The CPI supports local and national governments' efforts to compile reliable and timely information to support problem analysis and decision-making to foster urban prosperity for all and sustainable urban development. There are already CPI fully developed for more than 300 cities worldwide and recently it has been recognized and endorsed as a global and local monitoring tool for measuring the attainment of the SDG11 - Sustainable Development Goal for cities.

The CPI is both an analytical and an action planning tool. On the one hand, it enables urban managers to monitor the performance of urban policies in an objectively verified manner and supports a well-informed assessment of urban policies and their impact on the overall quality of life in cities. On the other hand, the CPI becomes a powerful supporting tool to action planning for cities as it enables urban managers to identify problem areas, shortcomings of public policies and critical bottlenecks that are preventing cities to follow an urban prosperity pathway. The CPI provides a set of indicators but also the knowledge and information required to design effective action plans to resolve problems identified and numerically visualized by the various sub-indices of the CPI.

The CPI includes various indices and indicators that are relevant to cities, and are important for prosperity-oriented public policy-making. The making of the CPI promotes amongst other things the systematic collection, retrieval and analysis of urban data in support to better informed urban policies. Ultimately, the CPI becomes a dynamic tool to support decision making and action planning for cities that has a direct impact on the form, functionality and structure of cities. The CPI is comprised of various sub-dimensions of prosperity such as environmental sustainability, urban governance and legislation, productivity, infrastructure development, quality of life, and equity and social inclusion. It does not only provide indices and measurements; it also enables city authorities and local stakeholders to identify opportunities and poten-

tial areas of intervention through action planning for their cities to become more prosperous.

The course introduces the participants to the CPI as a strategic measurement, monitoring, and policy tool for action planning in cities. After the course, participants will have gained practical knowledge and skills to identify problem areas as well as opportunities and potential areas for action planning in order to turn their cities more prosperous, through the CPI methodology. They will be able to adopt innovative, more holistic and people-centred urban policies and action planning strategies for their cities, based on sound data and evidences.

Different experiences will be presented through case studies and projects with a number of examples of actual CPI outcomes and visualization for their cities. At the end of the course participants will have achieved a demonstrable understanding of urban prosperity that promotes collective well-being in cities and learned how to use data, indicators and the CPI to support problem analysis and public policy assessment and design well-informed action plan for their cities. They will be able to explain and design evidence-based and well-informed policy interventions sustained by urban indicators developed through the CPI. Participants will have achieved a solid understanding about the use of tools, indices, indicators and measurements to monitor the path of cities towards urban prosperity.

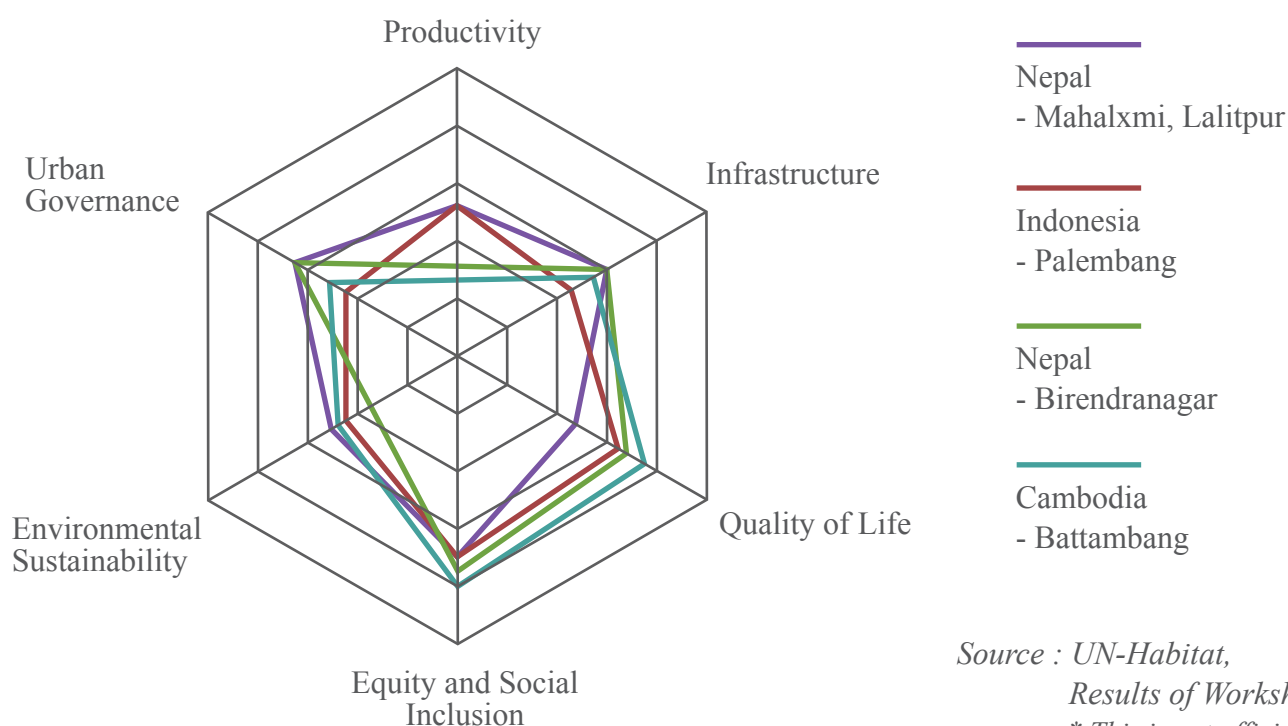
## THE COURSE

The course is organized in a format of a 5-day practical, intensive, informative and problem-solving oriented training sessions comprised of lectures, case studies presentations, simulation exercises and practical application of the CPI. It aims at familiarizing participants with urban indicators and giving them the opportunity to apply the CPI in urban policy analysis, spatial planning and analysis, monitoring and support to decision making in urban planning and management in their cities. In particular, participants will learn about the City Prosperity Index-CPI in different cities of the world and get acquainted with its application and outcomes.

The course helps to broaden the participants' understanding about indicators particularly of the CPI and its practical applications in monitoring, assessing policies, and supporting urban planning and action planning and implementation. It provides an interactive learning environment through which participants can further explore the linkages between the CPI and the different dimensions of prosperity in their cities and visualize these through the CPI graphs, constructing then the holistic notion of urban prosperity. It also provides examples of different set of indicators, their visualizations and graphs as well as their use and outcomes such as the EU Urban Audit, UN-Habitat's Housing Indicators, the UN Global Compact on Sustainable Cities Indicators, the Siemens Green City Index, the EU Smart Cities Index and others. These

### □ City Prosperity Index (CPI)

*Preliminary Results of CPI Workshop, IUTC Korea, UN-Habitat*



Source : UN-Habitat,  
Results of Workshop 2015  
*\* This is not official data*





► International Urban Training Center (IUTC), Republic of Korea

experiences with indicators help participants to build their understanding of data, information and indicators in policy analysis.

The workshop gives a special focus on the CPI. It allows participants to learn how CPI is constructed, the data requirements, the challenges and opportunities it offers to policy makers and decision makers and its role in action planning for cities. Examples of CPI in different cities of the world will be presented and their implications will be discussed with course participants. Through the course participants will be able to distinguish the policy implications of each of the metrics unpacked by the CPI. The course will offer a unique opportunity for participants to gain an in-depth knowledge of each one of the 6 dimensions of the CPI, i.e. (1) environmental sustainability, (2) urban governance and legislation, (3) productivity, (4) infrastructure development, (5) quality of life, and (6) equity and social inclusion. A guided discussion will be conducted in order for participants to deconstruct the CPI and get acquainted with its data requirements and its practical applications.

## OBJECTIVE

The goal of the course is to develop understanding of urban indicators and its application for policy making, action planning and implementation that have direct impact on the spatial structure of cities and its prosperity. The workshop also introduces the various dimensions of the City Prosperity Index and their policy implications.

The course helps participants to gain understanding about the role of urban indicators and in particular of the CPI, its components, data requirements, and its policy implications for city planning and management. At the end of the course participants will have understood the CPI and its potentials to monitor and assess the outcomes of public policies and have tested its practical utilization for their cities.

## CONTENT AND STRUCTURE

The workshop will have morning and afternoon sessions, with breaks for tea/coffee, and will offer lectures, case study presentations, guided discussions, simulations, interactive sessions and a continuous hands-on the CPI development and its application on their city.

The following themes will be addressed and discussed during the training programme:

- *Urban indicators and decision supporting systems*
- *International experiences with urban indicators and urban policy monitoring such as EU City Audit, Green Cities Index, UKid Index, UN-Habitat Housing and Urban Indicators, Smart Cities Indicators;*
- *Urban growth and sustainability in a global, regional and local context*
- *Concept and applicability of city prosperity*
- *Case studies presentation and illustrations of sustainable cities from Europe, Asia and Latin America.*
- *City Prosperity Index-CPI: design, concept, practice and policy implications*
- *Examples of CPI from Europe, Asia, Africa, Latin America: lessons learned*
- *Building the City Prosperity Index: Index and Sub-index of CPI.*
- *Korean case studies: Low Carbon Smart Cities, Smart Cities Index.*
- *Field Visit and technical discussion with Korean experts.*

## PRE-COURSE AND PRE-APPLICATION ACTIVITIES

Applicants to the programme are required to prepare an outline of the case study that they will present during the programme should they be selected by the selection committee. The case selected should be directly related to the participants' work, his/her organization, preferably situated in the city where he/she works. It could be a project, a programme, a policy and should be directly related to the theme of the training programme. It should highlight the importance of data, information and knowledge for the planning, management and implementation of urban develop-

ment plans. A 2-page outline, A4 format, single space, Arial font size 11) to be attached to the application should describe the context and local conditions, the objective, implementation strategy, results, challenges and opportunities. Accepted applicants will be required to further develop the case study into a power point presentation which he/she will present during the workshop. Course participants are requested to bring relevant data, information, statistics from their respective cities to be used during the training sessions with a view of developing action plans.

## ORGANIZING INSTITUTES

### IUTC

The International Urban Training Center (IUTC), officially launched on 3 May 2007 as a joint collaboration between UN-HABITAT and Gangwon Provincial Government, Republic of Korea, aims to build the capacity of local governments, particularly in the Asia-Pacific region, to pursue sustainable urbanization in line with the United Nations Millennium Development Goals. Since its inception, Gangwon Province has been providing full support for the IUTC in partnership with UN-HABITAT.

With a focus on sustainable urban development, the IUTC provides cutting-edge training courses and materials for city leaders, policy makers and urban planners. Courses are designed to give participants hands on learning and the tools to develop and implement sustainable urbanization policies and programs in their communities.

The IUTC's core curriculum focuses on environmental restoration and strategic approaches to urban planning, and developing and maintaining ecologically sound communities. As part of the UN-HABITAT family, the centre is devoted to promoting civil and human rights, decent shelter, land readjustment as well as waste, water, sanitation, health and education services to communities mainly for the participants of the countries in the Asia-Pacific region. Until now 49 international courses have been offered.

### UN-HABITAT

The United Nations Human Settlements Program, UN-Habitat, is the United Nations agency for human settlements. It is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all.

The Capacity Development Unit-CDU combines knowledge, research, tools, skill development and training into a coherent capacity development strategy focusing on cities, Habitat Agenda partners, training institutions and UN-Habitat staff, making use of all the

knowledge and information generated from the agency.

## TRAINERS AND COORDINATORS



Claudio Acioly Jr. is an architect and urban planner, and a development practitioner with more than 30 years of experience. During the period 2008-2012 he was Chief of the Housing Policy Section of the United Nations Human Settlements Programme (UN-Habitat) and coordinator of the United Nations Housing Rights Programme jointly implemented with the Office of UN High Commissioner of Human Rights. He also coordinated the work of the Advisory Group on Forced Evictions to the Executive Director of UN-Habitat-AGFE. He is currently Chief of the Capacity Development Unit of UN-Habitat.



Lilia Blades is a Bolivian architect and spatial planner with more than 10 years of experience in Asia, South America and Africa. She currently manages UN-Habitat training courses in Asia, Europe and Latin America and is the focal point for the partnership between UN-Habitat and universities worldwide. She was an advisor on territorial planning at the municipal government of La Paz, Bolivia and has also worked in NGO's and in the UN in spatial planning, housing, sustainable construction, climate change adaptation and sustainable urban mobility. She was a lecturer in spatial planning in her home country and currently trains urban practitioners in planning tools for climate change.

Lilia holds a bachelor degree in Architecture, with specialization in Urban Planning from the Bolivian Catholic University of San Pablo, and a Master Degree in Spatial Planning and Management for Growing Economies from the Dortmund University, Germany and the University of the Philippines. She has additional training in Safe and Resilient Cities, Sustainable Design and Planning, Sustainable Transport and e-learning methodologies.



Regina Orvañanos Murguía is the task coordinator of the City Prosperity Initiative at UN-Habitat. She is an architect and MSc. in International Cooperation and Urban Development with work experience in Kenya, Switzerland, Venezuela and Mexico in the fields of global monitoring, urban inequality, spatial planning, sustainable urban mobility and public space. Previous to the UN-Habitat she has been engaged with

fields of global monitoring, urban inequality, spatial planning, sustainable urban mobility and public space. Previous to the UN-Habitat she has been engaged with United Nations Environment Programme (UNEP) and the United Nations Refugee Agency (UNHCR), as well as on non-profit organizations for the advocacy of policies for more sustainable cities.

## TRAINING VENUE

IUTC Eco-complex (International Urban Training Center), 341-6 Saengtaegongwon-gil, Bukbang-myeon, Hongcheon-gun, Gangwon Province 250-884, Republic of Korea

Tel: +82 33 2486584

Website: <http://iutc.gwd.go.kr>

## HOW TO APPLY AND SUBMIT DOCUMENTS\*

Applicants must fill out the application form and submit to:

Mr. Yeonghoon Kim <[bluesky11301@naver.com](mailto:bluesky11301@naver.com)>

Ms. Lilia Blades <[lilia.blades@unhabitat.org](mailto:lilia.blades@unhabitat.org)>

\* Please send your application documents to both email accounts mentioned above. Do not send them by fax or any other means.

In order to apply for the course, each applicant is requested to submit:

- *An application form (typed, not handwritten): This form should be submitted in MS Word format, never in PDF, JPEG, nor by FAX, except a scan file of page 4 with official signature as an approval sign of your training participation.*
- *A scanned passport copy (passport needs to be valid for more than 6 months from the departure date from Republic of Korea)*
- *A 2-page outline summarizing the applicant's case study on urban planning, spatial planning, data, indicators, spatial analysis or monitoring of policy outcome.*
- *At least one letter of recommendation from your employer/head*

\* Don't make any signature forgery as the letter could imply that you have been officially approved on the training participation. In the case your document proves false before/during the training, we will cancel your candidacy and notify your organization/head of the fact.

## SELECTION CRITERIA

*Applications will be considered based on the following criteria:*

- *Proven ability to communicate in English*
- *Demonstrated professional experience in planning and management of cities*
- *Nomination of an appropriate person who is able to participate effectively in the course and lead the subsequent process of the City Prosperity Initiative. The nominees must be conversant in English. This should be guaranteed in the letter of recommendation.*
- *Only the persons submitting their case study report will be considered as qualified applicants.*

Note: Applicants who received a full scholarship for IUTC courses are not eligible to participate within 3 years.

## TIMELINE

- 29 September 2016**  
Deadline of Application
- 7 October 2016**  
Selection result announcement to successful applicants
  - \* Invitation letters for visa process and cooperation request in the Korean Embassy will be sent as requested in the application form.
  - \* Upon receiving email from IUTC, participants are requested to purchase their flight tickets, for convenience. Please check the airfare allowance with IUTC. Reimbursement will be made upon arrival at IUTC.
  - \* All participants must arrive at the Incheon airport on 6 November, by the evening hours at the latest, and leaving the Incheon airport on 13 November. Therefore flight itineraries should be arranged accordingly.
- 24 October 2016**  
Submission of final full version or modified version of case study if necessary (basic data and information) (by Presentation format)
- 6 November 2016**  
Participants (Resource people and trainees) arrival at Incheon airport, Pickup to/from the IUTC by the IUTC rental bus designated arrangements, which will be informed prior to departure.
- 7 - 12 November 2016**  
Training workshop.
- 13 November 2016**  
Participants' departure for Incheon airport

## SCHOLARSHIPS AND COURSE FEES

IUTC covers all cost during the training period as well as field trip elements of the course, which include international airfare, accommodation and meals throughout the training.

Arrangements are being made to accommodate senior participants in individual rooms. However, other training participants will be kindly required to share rooms.

## GROUND RULES

A. English Proficiency for communication during the

Course:

The applicants/nominees must be conversant in English as they must be engaged in group activity for action planning. This should be guaranteed in the letter of recommendation.

B. Forfeiture of Candidacy:

Incomplete submission of all required documents to the IUTC, in particular, such as scanned visa copy by designated date above and/or submission of false documents making signature forgery may be subject to the forfeiture of candidacy for training participation. In such cases, IUTC shall not take any burden for incurred expenses.

C. No Extended Stay after the Course and No Change in Flight Schedule:

Once the training is over, all participants should return to their country according to the individual flight schedule departing Korea as reported to the IUTC. IUTC is neither responsible for nor supportive of any unauthorized private changes.

D. Non –Smoking Enforcement:

Korean Government enforces a strong non-smoking policy in public areas including streets, so smoking within the premises of the IUTC is not allowed, except in a designated area outside the building. Anybody breaking this rule should be imposed of a fine 100USD, which must be the responsibility of the violator.

E. No Alcohol Drinking Policy:

IUTC does not allow visitors to drink alcohols within the building.

## FURTHER CONSIDERATIONS

1. Local travel costs including domestic airfare, visa fees, insurance, salary, DSA and related allowances are not covered by IUTC. Instead, IUTC insures against each trainee's safety/ accident during the training period.

2. Sharing rooms with outsiders during the training is not allowed by ITUC.

Other information such as pick up schedule at the airport to IUTC, weather conditions and clothing, facility use rules etc. will be shared by email, prior to your departure.

*Thank you in advance for your interest and cooperation in the course and we will look forward to your successful application or excellent recommendation.*



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